

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

|                                                                                                                                                                                                                                               |                                                                                                                  |                                                                                                                                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person*<br><u>Wang Lingke</u><br><br>(Last) (First) (Middle)<br><u>C/O ETHOS TECHNOLOGIES INC.</u><br><u>1606 HEADWAY CIRCLE #9013</u><br><br>(Street)<br><u>AUSTIN TX 78754</u><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>Ethos Technologies Inc. [ LIFE ]</u><br>Foreign Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><input checked="" type="checkbox"/> Director 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)<br><br><u>President</u> |
|                                                                                                                                                                                                                                               | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>08/20/2026</u>                                            |                                                                                                                                                                                                                                                      |
|                                                                                                                                                                                                                                               | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                                         |                                                                                                                                                                                                                                                      |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |            | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|---|-------------------------------------------------------------------|------------|------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    | Code                           | V | Amount                                                            | (A) or (D) | Price      |                                                                                               |                                                          |                                                       |
| Class A Common Stock            | 08/20/2026                           |                                                    | C                              |   | 83,197                                                            | A          | (1)        | 1,655,876(2)                                                                                  | D                                                        |                                                       |
| Class A Common Stock            | 08/20/2026                           |                                                    | S(3)                           |   | 32,309                                                            | D          | \$32.63(4) | 1,623,567(2)                                                                                  | D                                                        |                                                       |
| Class A Common Stock            | 08/20/2026                           |                                                    | S(3)                           |   | 80,012                                                            | D          | \$33.51(5) | 1,543,555(2)                                                                                  | D                                                        |                                                       |
| Class A Common Stock            | 08/20/2026                           |                                                    | S(3)                           |   | 6,012                                                             | D          | \$33.98(6) | 1,537,543(2)                                                                                  | D                                                        |                                                       |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |        | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) |                            | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|---|----------------------------------------------------------------------------------------|--------|----------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------|----------------------------|--------------------------------------------|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------|--------------------------------------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V | (A)                                                                                    | (D)    | Date Exercisable                                         | Expiration Date | Title                                                                             | Amount or Number of Shares |                                            |                                                                                                    |                                                           |                                                        |
| Class B Common Stock                       | (1)                                                    | 08/20/2026                           |                                                    | C                              |   |                                                                                        | 83,197 | (1)                                                      | (1)             | Class A Common Stock                                                              | 83,197                     | \$0                                        | 3,929,616                                                                                          | D                                                         |                                                        |
| Class B Common Stock                       | (1)                                                    |                                      |                                                    |                                |   |                                                                                        |        | (1)                                                      | (1)             | Class A Common Stock                                                              | 64,043                     |                                            | 64,043                                                                                             | I                                                         | By spouse                                              |
| Class B Common Stock                       | (1)                                                    |                                      |                                                    |                                |   |                                                                                        |        | (1)                                                      | (1)             | Class A Common Stock                                                              | 388,726                    |                                            | 388,726                                                                                            | I                                                         | By trust(7)                                            |
| Class B Common Stock                       | (1)                                                    |                                      |                                                    |                                |   |                                                                                        |        | (1)                                                      | (1)             | Class A Common Stock                                                              | 291,545                    |                                            | 291,545                                                                                            | I                                                         | By trust(8)                                            |
| Class B Common Stock                       | (1)                                                    |                                      |                                                    |                                |   |                                                                                        |        | (1)                                                      | (1)             | Class A Common Stock                                                              | 291,545                    |                                            | 291,545                                                                                            | I                                                         | By trust(9)                                            |
| Class B Common Stock                       | (1)                                                    |                                      |                                                    |                                |   |                                                                                        |        | (1)                                                      | (1)             | Class A Common Stock                                                              | 291,545                    |                                            | 291,545                                                                                            | I                                                         | By trust(10)                                           |
| Class B Common Stock                       | (1)                                                    |                                      |                                                    |                                |   |                                                                                        |        | (1)                                                      | (1)             | Class A Common Stock                                                              | 291,544                    |                                            | 291,544                                                                                            | I                                                         | By trust(11)                                           |
| Class B Common Stock                       | (1)                                                    |                                      |                                                    |                                |   |                                                                                        |        | (1)                                                      | (1)             | Class A Common Stock                                                              | 291,544                    |                                            | 291,544                                                                                            | I                                                         | By trust(12)                                           |
| Class B Common Stock                       | (1)                                                    |                                      |                                                    |                                |   |                                                                                        |        | (1)                                                      | (1)             | Class A Common Stock                                                              | 291,544                    |                                            | 291,544                                                                                            | I                                                         | By trust(13)                                           |

Explanation of Responses:

1. Each share of Class B Common Stock held by the Reporting Person will automatically convert into one share of Class A Common Stock upon the sale or transfer of such share of Class B Common Stock, subject to certain exceptions, and in certain other circumstances described in the Issuer's amended and restated certificate of incorporation. Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock. The Class B Common Stock has no expiration.

13. Shares held by The X 2024 Trust. Mr. Wang disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.

Date \_\_\_\_\_

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