

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Check this box to indicate that a
transaction was made pursuant to a
contract, instruction or written plan for
the purchase or sale of equity securities
of the issuer that is intended to satisfy
the affirmative defense conditions of
Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person* <u>SC US (TTGP), LTD.</u> (Last) (First) (Middle) <u>2800 SAND HILL ROAD SUITE 101</u> (Street) <u>MENLO PARK CA 94025</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Ethos Technologies Inc. [LIFE]</u> Foreign Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director ☒ 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/21/2026</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	08/21/2026		C ⁽¹⁾		1,204,092	A	\$0	1,204,092	I	Sequoia Capital U.S. Venture Fund XV, L.P. ⁽³⁾⁽⁴⁾
Class A Common Stock	08/21/2026		C ⁽¹⁾		50,699	A	\$0	50,699	I	Sequoia Capital U.S. Venture Partners Fund XV (Q), L.P. ⁽³⁾⁽⁴⁾
Class A Common Stock	08/21/2026		C ⁽¹⁾		18,231	A	\$0	18,231	I	Sequoia Capital U.S. Venture Partners Fund XV, L.P. ⁽³⁾⁽⁴⁾
Class A Common Stock	08/21/2026		C ⁽¹⁾		185,742	A	\$0	185,742	I	Sequoia Capital U.S. Venture XV Principals Fund, L.P. ⁽³⁾⁽⁴⁾
Class A Common Stock	08/21/2026		C ⁽¹⁾		319,862	A	\$0	319,862	I	Sequoia Capital U.S. Growth Fund VIII, L.P. ⁽³⁾⁽⁴⁾
Class A Common Stock	08/21/2026		J ⁽²⁾		1,204,092	D	\$0	0	I	Sequoia Capital U.S. Venture Fund XV, L.P. ⁽³⁾⁽⁴⁾

(Street)

MENLO PARKCA94025

(City)(State)(Zip)

1. Name and Address of Reporting Person*

SC U.S. Venture XV Management, L.P.

(Last)(First)(Middle)

2800 SAND HILL ROAD SUITE 101

(Street)

MENLO PARKCA94025

(City)(State)(Zip)

1. Name and Address of Reporting Person*

SEQUOIA CAPITAL U.S. VENTURE FUND XV, L.P.

(Last)(First)(Middle)

2800 SAND HILL ROAD SUITE 101

(Street)

MENLO PARKCA94025

(City)(State)(Zip)

1. Name and Address of Reporting Person*

SEQUOIA CAPITAL U.S. VENTURE PARTNERS FUND XV (Q), L.P.

(Last)(First)(Middle)

2800 SAND HILL ROAD SUITE 101

(Street)

MENLO PARKCA94025

(City)(State)(Zip)

1. Name and Address of Reporting Person*

SEQUOIA CAPITAL U.S. VENTURE PARTNERS FUND XV, L.P.

(Last)(First)(Middle)

2800 SAND HILL ROAD SUITE 101

(Street)

MENLO PARKCA94025

(City)(State)(Zip)

1. Name and Address of Reporting Person*

SEQUOIA CAPITAL U.S. VENTURE XV PRINCIPALS FUND, L.P.

(Last)(First)(Middle)

2800 SAND HILL ROAD SUITE 101

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1. Name and Address of Reporting Person*

SC U.S. Growth VIII Management, L.P.

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